

It's WNTC

According to the constitution, WNTC exists to train personnel in the art of radio broadcasting. This, however, is only half the story. Without an audience, a radio station need not exist. This points out another important and obvious reason for the existence of WNTC, entertainment is the keynote to success for any radio station. A radio station can entertain its audience by presenting its programs in a manner to the liking of the audience. On WNTC, the Program Director is responsible for everything that is broadcasted.

The Program Dept. is divided into three different groups; announcer, continuity and sports. All three groups cooperate to present the best possible programming. All three groups have only one objective, entertainment.

Often times, the difference between a good announcer and a bad announcer is how well the man remembers his job to entertain the audience. With this in mind, the Executive Committee has instituted procedures, rules and regulations. Other rules are subject to wide interpretation while others are hard and fast and can not be broken.

In some classes, certain types of material are generally flexible, subject to the approval of the Executive Committee. WNTC Radio's voice is for the most part uncensored within the limits of common decency and good broadcasting codes and practice.

Our Girl Sunday Sing Specialty

"It's your girl, my girl, everybody's girl, Bonnie," is the call to arms for one of the coolest hours on WNTC. Wednesday night from nine to ten is occupied by a tall blond, brown-eyed bundle of energy from Glens Falls, New York. Bonnie is new to the State campus having transferred from St. Elizabeth in New Jersey at the beginning of the current semester. When asked what her show aimed at, she smiled and said, "exciting relaxation." "The tempo of the big show will be 'down' with an emphasis on the smooth side of sound."

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When Bonnie is on the air at WNTC or studying for one of her ETA courses, she can be found either in the Racquette

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L. to R.—Judy Hasseler, and Bonnie Dilzer. Top—Bob McNeil

Bonnie

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office working on a story, or in the gym coaching the frosh girl cheerleaders for the Hazing Day Football Game.

This reporter has heard "your girl Bonnie" in action on WNTC, and can tell you that her show definitely does provide "exciting relaxation."

Recruited Reporter

Janet Furnia, Judy Hasseler's co-worker on the radio show, decided last week, when she found out that the radio station needed announcers, that this was her chance to fulfill an old ambition. One of Jan's main reasons for wanting to announce is that it forces her to concentrate for two hours a week on her pronunciation. Announcing also gives Jan a chance to learn more about a medium that is still very much a part of the American people. After graduation from SUCEP, she would like to continue in radio part-time; but of course this depends upon whether or not the opportunity arises and if she's able to be a teacher and a radio announcer.

"Playgirls Penthouse," which is what Judy and Jan decided to call their show, will consist mainly of cocktail music. They'll be having such guests as Kelly Smith, The Dave Brubeck Quartet, Johnny Mathis, Julie London and Ray Conniff. This means that as a rule the music will be smooth; the kind you can dream to or even study to. This is as a rule, however, and everyone knows that there are times when most rules are deviated from. Oh yes, they also do some request and dedications. Comments and criticisms are welcomed as well as accepted.

Bell Bottom

Zeroing in on the Monday-Friday 8:00-9:00 spot, the "on the air" sign flashes its cue for the "Bell Bottom" Jack Smith. Jack previously worked with the ABC Radio Network's station WNDU in South Bend, Ind. along with working on camera part-time at WNDU-TV.

A transfer from Notre Dame University, Jack is studying early secondary English in the E.T.A. Dept. here at Potsdam State. At Notre Dame he worked with the Notre Dame Campus radio station WSND. "JACK'S CORNER" on WNTC, as Jack puts it, "will be a show of good sounds of all kinds from all fields with requests and featuring radio contests. If it swings, hot or cool, I'll play it."

Radio 640 is proud to have Jack aboard its nightly line-up of radio entertainment and hopes you stay channeled for a real fine show of professional airwork that will decorate the WNTC airways Monday thru Friday from 8:00-9:00 p. m.



Jack Smith, Disc Jockey

R. J. The D.J.

In the 6:00-7:00 spot leading off the big top-quality nightly line of 640 Radio is "R.J. The D.J." the weekend warrior of WPDM, R. J. Potter with an all new show "CLUB R. J.". R. J. hails from Newark, New York where he received his first vaccination with a phonograph needle from the DJ's of WACK Radio in Newark. Since R.J. came to Potsdam State he has been on the air for WNTC Radio since his freshman year on



L. to R. Ruth Bagshaw and Bob O'Brien

Sunday evenings with his "Nightrick" show along with working back in the profession field with WSTS Radio in Massena and with his present weekend programming with WPDM Radio here in Potsdam.

Formerly a music student in Crane, R.J. still knows what people like to hear when it comes to popular or serious music. R.J. says "seeing as people in the colleges listen to popular music more than anything else, that's what we'll play. I'll even play Chinese music if that's what they want."

As a junior in ETA with a major in Music and a minor in History, R.J. plans on going into educational television after graduating from Potsdam State.



R. J. Potter, Disc Jockey

Judy May Find A Job

Judy Hasseler is one of the female D.J.'s featured on WNTC. How did she decide to become a D.J. for WNTC? She had always been fascinated by radio but had never done anything about it. Then last week she and Jan were in the snack bar and heard the announcement that there would be a meeting for those interested in the WNTC station. They went. So far Judy's found it to be a lot of fun as well as being interesting and educational. She also just found out that they are going to have D.J. classes for the "greenhorns" like herself. Who knows. Someday, she may need a job and will be able to get one as a D.J.

Corrected Version of the Frosh Hazing Song:

Potsdam Sophs are so cruel. They are mean, who's a fool? We hate sophomores. Freshmen are so new and nice, Sophomores have have lost all

their spice. We hate sophomores.

Freshmen are the very best, Sophomores trail all the rest. We hate sophomores.

Sophomores don't really love and understand us.

Oh, what spiteful stories they all hand us.

Freshmen are so sweet and kind,

We have our success in mind.

THE CLASS OF '65

That Professional Touch

Why the change at WNTC? The answer is simple. The students of the Northern Twin Colleges want top-notch professional radio in the evening hours with personalities, good music, factual news, sports, weather and most of all a radio station that is the voice of the students. Here is a chance for the students to hear as well as see radio work, the results radio can get for training young men and women self-confidence, character and the ability to think quickly and efficiently.

WNTC Radio now has the men and equipment to train students for announcing, script writing, news and sports broadcasting, radio engineering, and basic broadcast procedure. The staff and management of WNTC are proud to have the "professional touch" of men who are in the know and who are always welcome to hear and see new ideas in radio broadcasting for bigger and better radio.

Never before has a college radio broadcasting center worked so hard to bring to the students top-quality professional standards of broadcast to truly be "The Voice of the Northern-Twin Colleges."